

## Memorandum



CITY OF DALLAS

DATE January 13, 2020  
TO Honorable Members of the City Council  
SUBJECT **Economic Development Strategic Plan – Next Steps**

Colleagues,

At the January 6, 2020 Economic Development Committee meeting, I provided a follow-up memorandum outlining the next steps for the Economic Development Strategic Plan. As a follow-up, I would like to remind the Economic Development Committee and the City Council of the following activities and dates:

Activity	Dates
Economic Development Committee Briefing	December 2, 2019 (Completed)
Council review teams to review draft Strategic Plan	December 13, 2019 – January 31, 2020 (On-Going)
Council deadline to appoint Committee Review Panel member	December 31, 2019 (Completed)
City Manager's Office deadline to finalize and announce Committee Review Panel membership	January 10, 2020 (Completed)
Community Review Panel (CRP) Kick Off Meeting	January 13, 2020
CRP Meeting #1	January 27, 2020
CRP Meeting #2	February 24, 2020
Staff to meet with Council review teams to discuss draft plan and receive feedback	February 2020
Economic Development Committee Briefing to update committee on all feedback received	April 6, 2020
City Council Briefing on final draft of Strategic Plan	April 15, 2020
City Council Agenda to approve Strategic Plan	April 22, 2020

Additionally, I strongly encourage my fellow council members to schedule time with your partner and staff to review the plan by January 31, 2020. As a reminder, here is the list of teams:

Pair #	Economic Development Committee Member	Council Member
1	Tennell Atkins	Lee Kleinman
2	David Blewett	Carolyn King Arnold
3	Jennifer Gates	Casey Thomas
4	Adam McGough	Adam Bazaldua
5	Omar Narvaez	Paula Blackmon
6	Jaime Resendez	Adam Medrano
7	Chad West	Cara Mendelsohn

### Other Activities:

City staff has initiated conversations with the 5-member economic development policy advisory committee members. Here are the 5 members of the policy advisory committee:

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- Cullum Clark, Director of the George W. Bush Institute – SMU Economic Growth Initiative
- Linda McMahon, President and CEO of The Real Estate Council
- Lucy Billingsley, Founder and Partner at Billingsley Co.
- Richard Butler, Senior Managing Director at Prescott Advisors
- Priscilla Camacho, Senior Vice President of Public Policy at the Dallas Regional Chamber
- Gilbert Gerst, Senior Vice President, Corporate Manager Community Development Banking, Bank of Texas

In addition to Policy Advisory Committee I have named, the City manager staff has assembled a 21-member Community Review Panel per your recommendations along with the city’s manager’s six (6) slots. The names for the Community Review Panel are listed below:

District		District	
1	Tre Black	11	David Neumann
2	Michael Przekwas	12	Glen Garfield
3	Greg Dumas	13	Regen Fearon
4	John Procter	14	Scott Gibbs
5	Tony Schidid	15	Debra Haynes
6	Kharish Kharish	CMO	Michael Veale
7	Ann Bagely	CMO	Torrey Littejohn
8	Johnny King	CMO	Effie Booker-Dennison
9	John Botefuhr	CMO	Dora C. Zapata
10	Sam Merten	CMO	Elizabeth Sobel Blum
		CMO	Khaled Naja

Also, the CMO has selected TIP Strategies as our facilitator. TIP STRATEGIES, INC. (TIP) is a privately held firm providing consulting and advisory services to public and private sector clients. Established in 1995, the firm’s core competence in strategic planning for economic development has broadened to include expertise in talent strategies and in organizational development. Facilitated meetings will take place between January 31, 2020 and March 6, 2020.

If you have questions, please contact my office at (214) 670-4066.

Tennell Atkins  
Chair, Economic Development Committee

- c: T.C. Broadnax, City Manager  
 Chris Caso, City Attorney (Interim)  
 Mark Swann, City Auditor  
 Bilierae Johnson, City Secretary  
 Preston Robinson, Administrative Judge  
 Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
 Majed A. Al-Ghafry, Assistant City Manager  
 Jon Fortune, Assistant City Manager
- Joey Zapata, Assistant City Manager  
 Nadia Chandler Hardy, Assistant City Manager  
 M. Elizabeth Reich, Chief Financial Officer  
 Laila Aleqresh, Chief Innovation Officer  
 M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
 Michael Mendoza, Chief of Economic Development and Neighborhood Services  
 Directors and Assistant Directors