

Dallas Downtown Improvement District (DID)

Service Plan 2022 - 2026

	2022	2023	2024	2025	2026
REVENUES					
Fund balance from previous year	\$970,325 ⁵	\$370,325	\$370,325	\$370,326	\$370,326
Net assessment revenue*	\$9,440,761	\$9,723,989	\$11,377,069	\$13,424,942	\$15,975,678
<i>Year over year growth %</i>	2.1%	3.0%	17.0%	18.0%	19.0%
Exempt jurisdictions	\$81,500	\$81,500	\$81,500	\$81,500	\$81,500
Interest on cash balances	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500
TOTAL INCOME & RESERVES	\$10,494,086	\$10,177,314	\$11,830,394	\$13,878,268	\$16,429,004
EXPENDITURES					
<i>(% calculations shown below use Total Carryforward & Expenditures as the denominator)</i>					
Organization & Administration	\$952,376	\$980,699	\$1,146,006	\$1,350,795	\$1,605,869
	9%	10%	10%	10%	10%
Economic Development, Planning & Mobility ¹	\$476,188	\$490,350	\$573,004	\$675,397	\$802,934
	5%	5%	5%	5%	5%
Communications & Community Partnerships ²	\$761,901	\$784,559	\$916,805	\$1,080,635	\$1,284,694
	7%	8%	8%	8%	8%
Parks Operations & Programming ³	\$666,663	\$686,489	\$802,205	\$945,556	\$1,124,107
	6%	7%	7%	7%	7%
Safety, Cleaning & Improvements ⁴	\$7,266,633	\$6,864,892	\$8,022,048	\$9,455,560	\$11,241,075
	69%	67%	68%	68%	68%
TOTAL EXPENDITURES	\$10,123,761	\$9,806,989	\$11,460,068	\$13,507,943	\$16,058,679
FUND BALANCE/RESERVES (Carryforward)	\$370,325	\$370,325	\$370,326	\$370,325	\$370,325
	4%	4%	3%	3%	2%
Total Carryforward & Expenditures	\$10,494,086	\$10,177,314	\$11,830,394	\$13,878,268	\$16,429,004

* 2022 - 2026 estimated Assessments, less administrative fees and contingency for delinquent and/or protested accounts, as well as exempt accounts removed by the County.

¹ Business development and recruitment, Downtown planning and transportation enhancements

² Communications, promotion and marketing support of the district. Business/merchant relations, community programming and special event support

³ Security, cleaning, maintenance, events, programming and improvements related to Downtown park management

⁴ Downtown Clean Team, Safety Team and Homeless Outreach Team, public safety programs, maintenance programs, landscape enhancements

⁵ 2021 Carryforward to 2022 comprised of:

- \$600,000 Safety, Cleaning and Improvements - COVID related employee recruitment and retention impacts expected to dissipate Q3 and Q4 of 2021; carryforward anticipated to be used in 2022.

- \$370,325 Revenue Carryforward – prior year carryforward approved by COD Eco Dev as contingency reserve.