Texas Enterprise Zones claimer. This product is for informational purposes and y not have been prepared for or be suitable for legal, gineering, or surveying purposes. It does not represent on-the-ground survey and represents only the approximate ECONOMIC DEVELOPMENT Texas Enterprise Zones Major Streets

Key Demographic Data

City of Dallas vs. Target Areas

	City of Dallas	Target Area
Median HH Income	\$54,747	\$38,208
Homeownership	41.31%	31.81%
Poverty Rate	17.92%	31.8%
Total Population	1,338,846	558,443
White	28.82%	13.35%
Black	23.98%	32.91%
Hispanic or Latino	41.48%	48.86%
Asian	3.56%	3.23%
Two or more races	1.8%	1.34%
Some other race	0.35%	0.31%



Data source: American Community Survey, 2020 5-year estimates