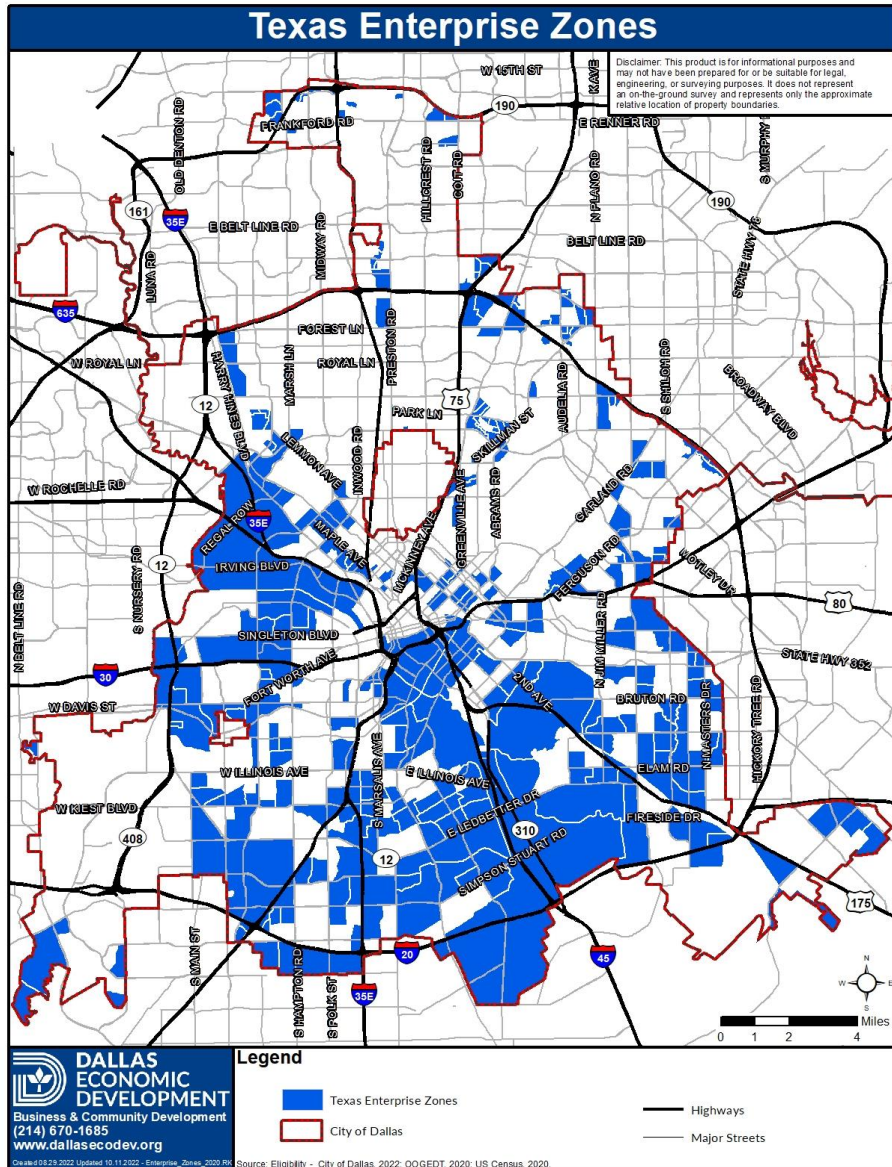


Key Demographic Data

City of Dallas vs. Target Areas



	City of Dallas	Target Area
Median HH Income	\$54,747	\$38,208
Homeownership	41.31%	31.81%
Poverty Rate	17.92%	31.8%
Total Population	1,338,846	558,443
White	28.82%	13.35%
Black	23.98%	32.91%
Hispanic or Latino	41.48%	48.86%
Asian	3.56%	3.23%
Two or more races	1.8%	1.34%
Some other race	0.35%	0.31%